



The Magic of Thinking Big By David J. Schwartz



Book summary & main ideas

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Summary:

The Magic of Thinking Big by David J. Schwartz is a self-help book that encourages readers to think positively and to believe in themselves. The book is divided into three parts: Part One: The Power of Thinking Big, Part Two: The Habits of Thinking Big, and Part Three: The Rewards of Thinking Big. In Part One, Schwartz explains the importance of having a positive attitude and how it can help you achieve success. He also discusses the power of visualization and how it can help you reach your goals. In Part Two, Schwartz outlines the habits of successful people and how to develop them. He emphasizes the importance of setting goals, taking action, and having



faith in yourself. In Part Three, Schwartz explains the rewards of thinking big and how it can lead to greater success and happiness. He also provides practical advice on how to stay motivated and how to overcome obstacles. The book is filled with inspiring stories and practical advice that can help readers achieve their goals and live a more fulfilling life.

Main ideas:

#1. Believe in yourself: Self-belief is the foundation of success, and it is essential to have faith in your own abilities and potential.

Believing in yourself is essential for success. It is the foundation upon which all other success is built. When you have faith in your own abilities and potential, you are more likely to take risks and push yourself to reach your goals. You will be more confident in your decisions and more likely



to take action.

Having self-belief also helps you to stay motivated and focused on your goals. When you believe in yourself, you are more likely to stay positive and optimistic, even when faced with challenges. You will be more resilient and better able to handle setbacks. You will also be more likely to take responsibility for your actions and learn from your mistakes.

Believing in yourself is not always easy, but it is essential for achieving success. It is important to take time to reflect on your strengths and weaknesses and to focus on the things that you can control. It is also important to surround yourself with positive people who will support and encourage you. With self-belief, you can achieve anything you set your mind to.

#2. Set big goals: Aiming high and



setting ambitious goals will help you to achieve more than you ever thought possible.

Setting big goals is an important part of achieving success. When you set ambitious goals, you are pushing yourself to reach higher than you ever thought possible. It is important to remember that you can achieve anything you set your mind to, and setting big goals is the first step in making that happen.

When you set big goals, you are setting yourself up for success. You are challenging yourself to reach higher and to strive for more than you ever thought possible. It is important to remember that you can achieve anything you set your mind to, and setting big goals is the first step in making that happen.

Setting big goals also helps to motivate



you. When you have a goal that is challenging and ambitious, it can help to keep you motivated and focused on achieving it. It can also help to keep you from getting discouraged when things dont go as planned.

Finally, setting big goals can help to give you a sense of accomplishment. When you reach a goal that you have set for yourself, it can be a great feeling of accomplishment and pride. It can also help to give you the confidence to set even bigger goals in the future.

Setting big goals is an important part of achieving success. It can help to motivate you, keep you focused, and give you a sense of accomplishment. So, if you want to achieve more than you ever thought possible, set big goals and aim high!

#3. Take action: Taking action is the



only way to make progress and achieve success, so don't be afraid to take risks and make mistakes.

Taking action is the only way to make progress and achieve success. It is important to remember that taking action involves taking risks and making mistakes. It is natural to be afraid of failure, but it is important to remember that failure is a part of the learning process. It is only through taking action that we can learn from our mistakes and grow.

When we take action, we are taking the first step towards achieving our goals. We are showing ourselves that we are capable of making progress and that we are willing to put in the effort to make our dreams a reality. Taking action also helps us to stay motivated and focused on our goals. It is easy to get discouraged when we don't see immediate results, but taking action



helps us to stay on track and keep pushing forward.

Taking action is the only way to make progress and achieve success. It is important to remember that taking action involves taking risks and making mistakes. However, it is only through taking action that we can learn from our mistakes and grow. So don't be afraid to take risks and make mistakes. Take action and make your dreams a reality!

#4. Develop a positive attitude: Having a positive attitude and outlook on life will help you to stay motivated and focused on your goals.

Developing a positive attitude is essential for achieving success in life. It is important to remember that no matter what challenges you face, you can always choose to look at the situation in a positive



light. A positive attitude will help you to stay motivated and focused on your goals, and will also help you to stay resilient in the face of adversity.

When you have a positive attitude, you will be more likely to take risks and try new things. You will also be more likely to stay optimistic and look for solutions to any problems that arise. Additionally, having a positive attitude will help you to stay focused on the present moment and not get overwhelmed by the future.

In order to develop a positive attitude, it is important to practice gratitude and self-care. Make sure to take time each day to appreciate the good things in your life and to take care of yourself. Additionally, it is important to surround yourself with positive people and to focus on the positive aspects of any situation. Finally, it is important to remember that you have



the power to choose how you respond to any situation, and to choose to respond in a positive way.

#5. Think big: Thinking big and having a broad perspective will help you to see opportunities and possibilities that you may have otherwise missed.

Thinking big is about having a broad perspective and looking at the bigger picture. It is about having an open mind and being willing to explore new ideas and possibilities. It is about having the courage to take risks and to challenge the status quo. It is about having the confidence to believe in yourself and your abilities, and to strive for success. Thinking big is about having the ambition to reach for the stars and to never settle for mediocrity.

Thinking big is about having the vision to



see the potential in yourself and in the world around you. It is about having the determination to make your dreams a reality and to never give up. It is about having the passion to pursue your goals and to never be satisfied with anything less than your best. Thinking big is about having the courage to take risks and to never be afraid to fail.

Thinking big is about having the faith to believe in yourself and in the power of your dreams. It is about having the strength to keep going even when the odds are against you. It is about having the resilience to keep pushing forward and to never give up. Thinking big is about having the courage to take risks and to never be afraid to fail.

#6. Visualize success: Visualizing success and picturing yourself achieving your goals will help you to



stay motivated and focused on your objectives.

Visualizing success is an important part of achieving your goals. It helps to keep you motivated and focused on your objectives. When you visualize success, you create a mental image of what you want to achieve. This image can be a powerful motivator, as it serves as a reminder of what you are striving for. It can also help to keep you on track, as it serves as a reminder of the steps you need to take to reach your goals.

Visualizing success can also help to boost your confidence. When you can see yourself achieving your goals, it can help to give you the courage and determination to keep going. It can also help to reduce any fear or anxiety you may have about achieving your goals. By picturing yourself succeeding, you can remind yourself that



you are capable of achieving your goals.

Visualizing success is an important part of the journey to achieving your goals. It can help to keep you motivated and focused on your objectives, and it can also help to boost your confidence. So, take some time to visualize success and picture yourself achieving your goals. Doing so can help to keep you on track and give you the courage and determination to keep going.

#7. Take responsibility: Taking responsibility for your actions and decisions will help you to stay accountable and make progress.

Taking responsibility for your actions and decisions is an important part of achieving success. It means that you are willing to accept the consequences of your choices and take ownership of the results. When you take responsibility, you are more likely



to make progress and reach your goals.

Taking responsibility also means that you are willing to learn from your mistakes and use them as opportunities for growth. You can use the lessons you learn to make better decisions in the future. It also means that you are willing to take risks and try new things, even if they don't always work out.

Finally, taking responsibility means that you are willing to be honest with yourself and others. You can be honest about your successes and failures, and you can be honest about your feelings and opinions. This will help you to build trust and respect with those around you.

By taking responsibility for your actions and decisions, you can make progress and reach your goals. It is an important part of achieving success and will help you to



become a better person.

#8. Overcome fear: Fear can be a powerful obstacle, but it is important to recognize it and take steps to overcome it.

Fear can be a powerful obstacle that can prevent us from achieving our goals and living our best lives. It can be paralyzing and can stop us from taking risks and trying new things. But it is important to recognize fear and take steps to overcome it.

The first step is to identify the fear. Once you have identified the fear, you can start to take action to overcome it. This could include talking to someone about it, writing it down, or even facing it head on. It is important to remember that fear is a normal emotion and it is okay to feel it.



The next step is to create a plan to overcome the fear. This could include setting small goals and taking small steps to reach them. It is important to remember that progress is not linear and it is okay to take a step back if needed.

Finally, it is important to practice self-care and be kind to yourself. This could include taking time for yourself, engaging in activities that make you feel good, and surrounding yourself with positive people.

Fear can be a powerful obstacle, but it is important to recognize it and take steps to overcome it. With the right plan and support, you can take steps to overcome your fear and live your best life.

#9. Develop a plan: Having a plan and taking the time to map out your goals and objectives will help you to stay organized and on track.



Developing a plan is an important step in achieving success. It helps to ensure that you are organized and focused on your goals. A plan should include a timeline for when you want to achieve your goals, a list of tasks that need to be completed, and a budget for any resources you may need. Additionally, it should include a strategy for how you will measure your progress and a plan for how you will adjust your plan if needed.

When creating your plan, it is important to be realistic and to set achievable goals. Break down your goals into smaller, more manageable tasks and set deadlines for each task. This will help you stay on track and motivated. Additionally, it is important to review your plan regularly and make adjustments as needed. This will help you stay focused and ensure that you are making progress towards your goals.



Having a plan is essential for achieving success. It will help you stay organized and focused on your goals. Take the time to create a plan that is realistic and achievable, and review it regularly to ensure that you are making progress. With a plan in place, you will be well on your way to achieving your goals.

#10. Take risks: Taking risks and pushing yourself out of your comfort zone will help you to grow and develop as a person.

Taking risks can be a scary prospect, but it is also an essential part of personal growth. When we take risks, we are pushing ourselves out of our comfort zone and into new and unfamiliar territory. This can be a difficult process, but it is also incredibly rewarding. By taking risks, we are challenging ourselves to learn new skills, gain new experiences, and develop



our character.

When we take risks, we are also opening ourselves up to potential failure. This can be a difficult concept to accept, but it is also an important part of the process. By accepting the possibility of failure, we are allowing ourselves to learn from our mistakes and grow from them. We are also giving ourselves the opportunity to take risks and try new things, which can lead to great successes.

Taking risks is an important part of personal growth and development. It can be a difficult process, but it is also incredibly rewarding. By pushing ourselves out of our comfort zone and into new and unfamiliar territory, we are giving ourselves the opportunity to learn new skills, gain new experiences, and develop our character. We are also opening ourselves up to potential failure, but this is an



important part of the process. By taking risks, we are allowing ourselves to learn from our mistakes and grow from them.

#11. Persevere: Persevere and don't give up, even when things get tough.

Perseverance is an essential quality for success. It is the ability to keep going, even when things get tough. It is the determination to keep pushing forward, no matter what obstacles may arise. It is the willingness to keep trying, even when it seems like all hope is lost. It is the courage to keep believing, even when it seems like the odds are stacked against you.

The Magic of Thinking Big by David J. Schwartz emphasizes the importance of perseverance. He encourages readers to never give up, no matter how difficult the situation may be. He encourages readers



to keep pushing forward, even when it seems like the odds are against them. He encourages readers to keep believing in themselves, even when it seems like all hope is lost. He encourages readers to keep striving for success, even when it seems like the odds are stacked against them.

Perseverance is a key ingredient for success. It is the ability to keep going, even when things get tough. It is the determination to keep pushing forward, no matter what obstacles may arise. It is the willingness to keep trying, even when it seems like all hope is lost. It is the courage to keep believing, even when it seems like the odds are stacked against you. Persevere and don't give up, even when things get tough.

#12. Learn from failure: Failure is an inevitable part of life, but it is important



to learn from it and use it as an opportunity to grow.

Failure is an inevitable part of life, but it is important to learn from it and use it as an opportunity to grow. When we fail, it can be easy to become discouraged and give up. However, it is important to remember that failure is not the end, but rather a stepping stone to success. By reflecting on our mistakes and understanding why we failed, we can use this knowledge to make better decisions in the future.

When we learn from our failures, we can develop resilience and become more confident in our abilities. We can also gain valuable insight into our strengths and weaknesses, allowing us to focus on areas where we can improve. Additionally, learning from our failures can help us to become more creative and innovative in our problem-solving.



Ultimately, learning from failure is an essential part of personal growth and development. It can help us to become more successful in our endeavors and to reach our goals. By embracing failure and using it as an opportunity to learn and grow, we can become better versions of ourselves.

#13. Develop self-discipline: Self-discipline is essential for success, and it is important to stay focused and motivated.

Developing self-discipline is an important part of achieving success. It requires focus and motivation to stay on track and reach your goals. Self-discipline is the ability to control your thoughts, emotions, and behaviors in order to reach a desired outcome. It is the ability to resist temptation and stay focused on the task at



hand. It is also the ability to stay motivated and take action even when it is difficult or uncomfortable.

Self-discipline is a skill that can be developed over time. It requires practice and dedication to build the habit of self-discipline. Start by setting small goals and taking small steps towards achieving them. Celebrate your successes and learn from your mistakes. Make sure to reward yourself for your efforts and stay motivated.

Developing self-discipline is a process that takes time and effort. It is important to stay focused and motivated, and to remember that it is a journey and not a destination. With dedication and practice, you can develop the self-discipline you need to reach your goals and achieve success.

#14. Be persistent: Persistence is



key to achieving success, and it is important to keep going even when things get tough.

Being persistent is essential to achieving success. It is important to keep pushing forward, even when the going gets tough. It is easy to give up when faced with obstacles, but those who are persistent will find a way to overcome them. It is important to stay focused on the goal and to keep trying different strategies until the desired outcome is achieved. It is also important to stay positive and to believe in yourself and your abilities. With enough determination and hard work, anything is possible.

The book The Magic of Thinking Big by David J. Schwartz emphasizes the importance of being persistent. He explains that having a positive attitude and believing in yourself are essential to



achieving success. He also encourages readers to take action and to keep trying different strategies until they reach their goals. He emphasizes that it is important to stay focused and to never give up, no matter how difficult the situation may seem. With enough persistence and hard work, anything is possible.

#15. Develop a strong work ethic: Having a strong work ethic and putting in the effort to get the job done will help you to achieve your goals.

Developing a strong work ethic is essential for achieving success. It involves having a positive attitude, setting goals, and taking action to reach those goals. It also involves having a sense of responsibility and commitment to the task at hand. It means being willing to put in the extra effort to get the job done, even when it is difficult or unpleasant. It also means



having the discipline to stay focused and motivated, even when the going gets tough.

Having a strong work ethic means being organized and efficient. It means having the ability to prioritize tasks and manage your time effectively. It also means having the ability to stay on task and complete tasks in a timely manner. It also means having the ability to take feedback and use it to improve your performance. Finally, it means having the ability to stay motivated and keep pushing yourself to reach your goals.

Developing a strong work ethic is not easy, but it is essential for achieving success. It requires dedication, discipline, and hard work. It also requires a willingness to learn and grow. With a strong work ethic, you can achieve your goals and reach your full potential.



#16. Develop a support system: Having a strong support system of family and friends will help you to stay motivated and focused on your goals.

Developing a strong support system is essential for achieving success. Having a network of family and friends who believe in you and are willing to help you reach your goals can be invaluable. They can provide emotional support, advice, and encouragement when you need it most. They can also help you stay focused and motivated when you feel like giving up. Having a strong support system can make all the difference in achieving your goals.

Your support system should include people who are positive and encouraging. They should be people who will listen to your ideas and provide constructive feedback. They should also be people who will be honest with you and help you stay



on track. Having a support system of people who are invested in your success can help you stay motivated and focused on your goals.

It is important to remember that your support system should be made up of people who are willing to help you. It is not enough to simply have people who are willing to listen. You need people who are willing to take action and help you reach your goals. Having a strong support system of family and friends can be a great asset in achieving success.

#17. Take care of yourself: Taking care of yourself and making sure you get enough rest and exercise will help you to stay healthy and productive.

Taking care of yourself is essential for living a healthy and productive life. It is important to make sure you get enough



rest and exercise, as these are key components of a healthy lifestyle. Getting enough sleep helps to keep your body and mind functioning at their best, while regular exercise helps to keep your body strong and your mind alert. Additionally, eating a balanced diet and drinking plenty of water will help to keep your body nourished and hydrated. Taking care of yourself also means taking time for yourself to relax and unwind. This could include activities such as reading, listening to music, or spending time with friends and family. Taking care of yourself is an important part of living a healthy and productive life.

#18. Develop a growth mindset: Having a growth mindset and believing that you can learn and grow will help you to stay motivated and focused on your goals.

Developing a growth mindset is essential



for achieving success. It involves believing that you can learn and grow, no matter what your current level of knowledge or skill. This mindset helps you to stay motivated and focused on your goals, as it encourages you to take risks and try new things. It also helps you to stay resilient in the face of failure, as you understand that mistakes are part of the learning process.

Having a growth mindset means that you are open to feedback and criticism, and that you are willing to take the time to learn and improve. It also means that you are willing to take risks and try new things, even if you are unsure of the outcome. This mindset helps you to stay focused on your goals and to stay motivated, even when things get tough.

Developing a growth mindset is not easy, but it is essential for achieving success. It requires you to be open to feedback and



criticism, and to be willing to take risks and try new things. It also requires you to stay focused on your goals and to stay motivated, even when things get tough. With a growth mindset, you can achieve anything you set your mind to.

#19. Celebrate success: Celebrating your successes and taking the time to recognize your achievements will help you to stay motivated and focused on your goals.

Celebrating success is an important part of achieving your goals. It helps to remind you of the progress you have made and the hard work you have put in to get to where you are. Taking the time to recognize your successes will help to keep you motivated and focused on your goals. It can also be a great way to reward yourself for all of your hard work and dedication.



When you celebrate success, it is important to take the time to reflect on what you have achieved and to appreciate the journey you have taken to get there. Celebrating success can also be a great way to share your accomplishments with others and to inspire them to reach their own goals. It can also be a great way to build relationships and to create a sense of community.

Celebrating success is an important part of achieving your goals and should be done regularly. Taking the time to recognize your successes will help to keep you motivated and focused on your goals. It can also be a great way to reward yourself for all of your hard work and dedication. Celebrating success is a great way to stay motivated and to keep striving for your goals.



#20. Give back: Giving back to your community and helping others will help you to stay connected and motivated.

Giving back to your community and helping others is an important part of staying connected and motivated. It can be as simple as volunteering your time to a local charity or organization, or as big as starting your own non-profit. No matter how you choose to give back, it will help you to stay connected to the people and causes that matter to you. It will also help to keep you motivated and inspired to continue to make a difference in the world.

Giving back can also be a great way to build relationships and foster a sense of community. When you give back, you are showing that you care about the people and causes in your community. This can help to create a sense of belonging and connection, which can be incredibly



rewarding. It can also help to build trust and respect between you and the people you are helping.

Giving back can also be a great way to stay motivated and inspired. When you give back, you are investing in something bigger than yourself. This can help to give you a sense of purpose and direction, which can be incredibly motivating. It can also help to remind you of the importance of giving back and the impact that it can have on the world.

Giving back is an important part of staying connected and motivated. It can help to build relationships, foster a sense of community, and give you a sense of purpose and direction. So, if you are looking for ways to stay connected and motivated, consider giving back to your community and helping others.



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