

#### The One Minute Manager

by Kenneth Blanchard & Spencer Johnson

Audio (MP3) version: https://books.kim/mp3/book/www.books.kim\_938\_summary-The\_One\_Minute\_Manag.mp3

#### **Summary:**

The One Minute Manager is a book written by Kenneth Blanchard and Spencer Johnson. It was first published in 1982 and has since become one of the most popular business books of all time. The book focuses on three key management techniques: setting goals, giving feedback, and rewarding good performance.

The authors argue that effective managers should be able to manage their employees quickly and efficiently with minimal effort. They suggest that managers can do this by using the "One Minute Manager" technique which involves setting clear expectations for employees, providing regular feedback on their progress towards those goals, and rewarding them when they meet or exceed those expectations.

The book also provides advice on how to motivate employees through recognition and praise as well as how to handle difficult situations such as disciplinary action or dealing with poor performance. Additionally, it offers tips on how to delegate tasks effectively so that everyone is working together towards common objectives.

Overall, The One Minute Manager provides an easy-to-follow guide for busy managers who want to get the most out of their team without spending too much time managing them. By following its simple yet effective principles, any manager can learn how to maximize productivity while still maintaining a positive work environment.

#### Main ideas:

#1. Set Goals: The One Minute Manager encourages setting goals that are specific, measurable, achievable, relevant, and time-bound. This helps to ensure that employees are working towards a common goal and that their efforts are focused and productive.

The One Minute Manager encourages setting goals that are specific, measurable, achievable, relevant, and time-bound. This helps to ensure that employees have a clear understanding of what is expected of them and how their efforts will contribute to the overall success of the organization. By setting SMART goals, managers can help employees stay focused on achieving their objectives in an efficient manner.

Specific goals provide clarity by outlining exactly what needs to be done and when it should be completed. Measurable goals allow for progress tracking so that managers can monitor employee performance over time. Achievable goals set realistic expectations for employees while still challenging them to reach higher levels of productivity. Relevant goals ensure that all tasks are aligned with the company's mission and values. Finally, time-bound goals give employees a sense of urgency as they strive to meet deadlines.

By following these guidelines for goal setting outlined by The One Minute Manager, organizations can create an environment where everyone is working towards common objectives in an effective way.

#2. Praise: The One Minute Manager emphasizes the importance of praising employees for their efforts and accomplishments. This helps to create a positive work environment and encourages employees to continue to strive for excellence.

The One Minute Manager emphasizes the importance of praising employees for their efforts and accomplishments. Praise is an important tool in creating a positive work environment, as it helps to motivate employees and encourages



them to continue striving for excellence. When an employee receives praise from their manager or supervisor, they feel appreciated and valued, which can lead to increased job satisfaction and productivity. Additionally, when employees are praised publicly by their managers or supervisors, it serves as a form of recognition that can help boost morale among other team members.

Praise also has the potential to create a culture of trust between management and staff. When employees receive regular feedback on how well they are doing in their roles, they will be more likely to take ownership over their work and strive for success. This creates an atmosphere where everyone feels comfortable taking risks without fear of failure or criticism.

Finally, praising employees helps build relationships between managers and staff members. It shows that you care about your team's progress and successes; this can go a long way towards building loyalty within the organization.

#3. Delegate: The One Minute Manager encourages managers to delegate tasks to employees in order to maximize efficiency and productivity. This helps to ensure that tasks are completed in a timely manner and that employees are given the opportunity to develop their skills.

Delegation is an important part of effective management. The One Minute Manager encourages managers to delegate tasks to employees in order to maximize efficiency and productivity. By delegating tasks, managers can ensure that the work gets done quickly and efficiently while also giving their employees the opportunity to develop new skills. Delegating tasks also allows for more time for managers to focus on other aspects of their job such as planning, problem solving, and decision making.

When delegating tasks, it is important for managers to provide clear instructions and expectations so that employees know exactly what they are expected to do. It is also important for managers to provide feedback on how well the task was completed so that employees can learn from their mistakes and improve in the future. Finally, it is essential for managers to recognize when a task has been successfully completed by providing praise or rewards.

#4. Listen: The One Minute Manager emphasizes the importance of listening to employees in order to understand their needs and concerns. This helps to create an open and trusting relationship between managers and employees.

The One Minute Manager emphasizes the importance of listening to employees in order to understand their needs and concerns. Listening is an essential part of effective communication, as it allows managers to gain insight into what their employees are thinking and feeling. By taking the time to listen, managers can build trust with their team members and create a more positive work environment. Additionally, listening helps managers identify potential problems before they become too large or unmanageable. This allows them to take proactive steps towards resolving issues quickly and efficiently.

Listening also gives employees a sense that they are valued by management. When people feel heard, they tend to be more engaged in their work and have greater job satisfaction overall. Furthermore, when employees know that their opinions matter, they may be more likely to come up with creative solutions for workplace challenges or suggest new ideas for improvement.

In short, The One Minute Manager stresses the importance of listening as a key component of successful management practices. By actively engaging with employees through active listening techniques such as paraphrasing or asking open-ended questions, managers can foster better relationships with staff members while gaining valuable insights into how best serve them.

#5. Give Feedback: The One Minute Manager encourages managers to give feedback to employees in order to help them improve their performance. This helps to ensure that employees are aware of their strengths and



#### weaknesses and can work to improve their skills.

The One Minute Manager encourages managers to give feedback to employees in order to help them improve their performance. This type of feedback should be timely, specific, and constructive. Managers should focus on the behavior that needs improvement rather than criticizing the person themselves. Additionally, it is important for managers to provide positive reinforcement when an employee does something well.

Giving effective feedback can help employees understand what they need to do differently in order to succeed. It also helps build trust between manager and employee as it shows that the manager cares about their development and success. Furthermore, providing regular feedback can help ensure that employees are aware of their strengths and weaknesses so they can work towards improving them.

Overall, The One Minute Manager provides a great framework for giving effective feedback which can ultimately lead to improved performance from employees.

#6. Set Expectations: The One Minute Manager encourages managers to set expectations for employees in order to ensure that they are meeting their goals. This helps to ensure that employees are held accountable for their performance and that they are motivated to do their best.

The One Minute Manager encourages managers to set expectations for their employees in order to ensure that they are meeting their goals. This helps create a clear understanding of what is expected from each employee and allows them to be held accountable for their performance. Setting expectations also serves as an effective motivator, as it gives employees something tangible to strive towards.

When setting expectations, the manager should make sure that they are realistic and achievable. It is important that the goals are challenging enough so that employees feel motivated but not too difficult so that they become discouraged or overwhelmed. The manager should also provide feedback on how well the employee is doing in relation to these expectations, both positive and negative.

By setting clear expectations with their employees, managers can help ensure that everyone is working together towards common objectives. This will lead to better team morale and improved productivity overall.

#7. Be Flexible: The One Minute Manager encourages managers to be flexible in order to accommodate the needs of their employees. This helps to ensure that employees are able to work in an environment that is conducive to their success.

The One Minute Manager encourages managers to be flexible in order to accommodate the needs of their employees. This means that managers should be willing to adjust their expectations and workflows when necessary, in order to ensure that employees are able to do their best work. For example, if an employee is struggling with a particular task or project, a manager should consider offering additional support or resources so they can succeed. Additionally, managers should also strive to create an environment where employees feel comfortable expressing themselves and asking for help when needed.

Being flexible also involves understanding the different needs of each individual employee. Managers should take into account any personal circumstances that may affect how someone works and make adjustments accordingly. This could include providing more flexibility around working hours or allowing remote working options for those who need it.

By being flexible and accommodating the needs of their team members, managers can create an atmosphere of trust and respect which will ultimately lead to better performance from everyone involved.

#8. Be Positive: The One Minute Manager emphasizes the importance of being positive and encouraging in order to create a positive work environment. This helps to ensure that employees are motivated and inspired to



#### do their best.

The One Minute Manager emphasizes the importance of being positive and encouraging in order to create a positive work environment. This means that managers should strive to recognize and reward employees for their hard work, rather than focusing on mistakes or shortcomings. Additionally, managers should provide constructive feedback when needed, but always with an emphasis on how it can help the employee improve and grow.

Being positive also helps to foster a sense of trust between manager and employee. When employees feel appreciated for their efforts, they are more likely to be open about any issues they may have or ideas they may have for improvement. This creates an atmosphere where everyone is working together towards common goals.

Finally, having a positive attitude helps keep morale high among team members. A happy workplace is one where people enjoy coming into work each day because they know that their contributions are valued and respected by management.

#### #9. Be Fair: The One Minute Manager encourages managers to be fair and consistent in their dealings with employees. This helps to ensure that employees are treated with respect and that their rights are protected.

The One Minute Manager encourages managers to be fair and consistent in their dealings with employees. This means that all employees should be treated equally, regardless of race, gender, or any other factor. Managers should also strive to ensure that everyone is given the same opportunities for advancement and recognition within the organization.

Managers should also take into account individual differences when making decisions about employee performance. Everyone has different strengths and weaknesses; its important to recognize these differences and use them as a basis for evaluating an employees work rather than relying on preconceived notions or stereotypes.

Finally, fairness requires managers to listen carefully to what their employees have to say before making decisions. Employees need to feel like they are being heard and respected if they are going to trust their managers judgment. By taking the time to understand each employee's perspective, managers can make sure that everyone is treated fairly.

### #10. Be Consistent: The One Minute Manager emphasizes the importance of being consistent in order to ensure that employees are held to the same standards. This helps to ensure that employees are held accountable for their performance and that they are motivated to do their best.

The One Minute Manager emphasizes the importance of being consistent in order to ensure that employees are held to the same standards. Consistency is key when it comes to managing a team, as it helps create an environment where everyone knows what is expected of them and how they should be performing. It also ensures that employees are held accountable for their performance and that they are motivated to do their best.

When managers are consistent with expectations, rewards, and punishments, employees know exactly what will happen if they meet or fail to meet certain goals. This creates a sense of security among workers because they understand the consequences of their actions. Additionally, consistency can help build trust between managers and employees by showing them that you mean what you say.

Being consistent also allows managers to track progress more easily over time. By setting clear expectations from the start and following through on those expectations consistently throughout an employee's tenure at your company, you can better measure whether or not someone is meeting your standards.

Overall, The One Minute Manager stresses the importance of being consistent in order to ensure success within any organization. By creating a culture where everyone understands what is expected from them and holding people accountable for their performance while rewarding good work accordingly, organizations can foster an environment where everyone works together towards common goals.



### #11. Be Supportive: The One Minute Manager encourages managers to be supportive of their employees in order to help them succeed. This helps to ensure that employees are given the resources and guidance they need to reach their goals.

Being supportive of employees is an important part of being a successful manager. The One Minute Manager encourages managers to take the time to listen to their employees, understand their needs and goals, and provide them with the resources they need in order to reach those goals. This could include providing feedback on performance, offering guidance when needed, or simply taking the time to recognize accomplishments.

Managers should also be encouraging and motivating towards their employees. They should strive to create an environment where everyone feels comfortable expressing themselves and sharing ideas without fear of judgement or criticism. By creating this kind of atmosphere, it will help foster creativity and collaboration among team members which can lead to better results.

Finally, managers should always be looking for ways that they can support their employees in achieving success. Whether it's through providing additional training opportunities or helping them find new ways of approaching tasks more efficiently – being supportive is key in helping your team reach its full potential.

# #12. Be Organized: The One Minute Manager encourages managers to be organized in order to maximize efficiency and productivity. This helps to ensure that tasks are completed in a timely manner and that employees are given the opportunity to develop their skills.

Being organized is an important part of being a successful manager. The One Minute Manager encourages managers to be organized in order to maximize efficiency and productivity. This means having a plan for each day, setting goals, and delegating tasks appropriately. It also involves keeping track of progress on projects, monitoring employee performance, and staying up-to-date with industry trends.

Organization helps ensure that tasks are completed in a timely manner and that employees have the opportunity to develop their skills. By taking the time to organize your workday, you can make sure that everyone has what they need when they need it so that projects move forward without any delays or hiccups.

Organizing your work environment also allows you to stay focused on the task at hand instead of getting distracted by other things going on around you. Being organized will help keep stress levels down as well since everything is already planned out ahead of time.

# #13. Be Proactive: The One Minute Manager encourages managers to be proactive in order to anticipate and address potential problems before they arise. This helps to ensure that employees are given the resources and guidance they need to succeed.

Being proactive is an important part of being a successful manager. It involves anticipating potential problems and taking steps to address them before they become major issues. This can include providing employees with the resources and guidance they need to succeed, as well as creating systems that help identify potential problems early on. By proactively addressing issues, managers can ensure that their teams are productive and efficient.

The One Minute Manager encourages managers to be proactive in order to prevent any unnecessary delays or disruptions in workflow. This helps create an environment where employees feel supported and empowered, which leads to higher morale and better performance overall. Additionally, by being proactive, managers can save time by avoiding having to fix mistakes after the fact.

Overall, being proactive is essential for effective management. It allows managers to anticipate potential problems before they arise so that solutions can be implemented quickly and efficiently. The One Minute Manager provides valuable insight into how this approach can benefit both employers and employees alike.



### #14. Be Accessible: The One Minute Manager encourages managers to be accessible to their employees in order to ensure that their needs and concerns are heard. This helps to create an open and trusting relationship between managers and employees.

The One Minute Manager encourages managers to be accessible to their employees in order to ensure that their needs and concerns are heard. This means being available for questions, feedback, and guidance when needed. Managers should strive to create an open dialogue with their employees so they can understand what is important to them and how best they can help them succeed. Additionally, it is important for managers to make sure that all communication is clear and concise so that everyone understands the expectations of each other.

Being accessible also helps build trust between a manager and employee. When an employee knows that their manager will listen attentively and take action on any issues or concerns they have, it creates a sense of security within the workplace environment. It also allows employees to feel comfortable expressing themselves without fear of judgement or criticism from management.

Overall, The One Minute Manager emphasizes the importance of accessibility as a key factor in successful management-employee relationships. By creating an open dialogue with employees where both parties are heard, respected, and valued; managers can foster strong working relationships which lead to increased productivity levels.

### #15. Be Responsive: The One Minute Manager emphasizes the importance of being responsive to employees in order to ensure that their needs and concerns are addressed in a timely manner. This helps to create an environment of trust and respect.

Being responsive to employees is an important part of being a successful manager. The One Minute Manager emphasizes the importance of responding quickly and effectively to employee needs and concerns in order to create an environment of trust and respect. This means that managers should take the time to listen carefully, ask questions, provide feedback, and address any issues or problems as soon as possible. By doing so, managers can ensure that their employees feel valued and respected.

Responsiveness also helps build relationships between managers and their staff members. When employees know that they can rely on their manager for support when needed, it creates a sense of security which leads to increased job satisfaction. Additionally, by taking the time to respond promptly to employee inquiries or requests for assistance, managers demonstrate that they value their team's contributions.

Finally, being responsive helps foster collaboration among team members. When everyone feels heard and supported by management it encourages open communication which leads to better problem solving capabilities within teams.

### #16. Be Respectful: The One Minute Manager encourages managers to be respectful of their employees in order to ensure that their rights are protected. This helps to ensure that employees are treated with dignity and that their contributions are valued.

The One Minute Manager encourages managers to be respectful of their employees in order to ensure that their rights are protected. This means treating each employee with dignity and respect, valuing their contributions, and listening to them without judgement or criticism. Respectful management also involves providing clear expectations for performance, giving feedback in a constructive manner, and recognizing the efforts of employees when they do well.

Respectful management helps create an environment where employees feel safe to express themselves openly and honestly. It also allows for open communication between manager and employee which can help foster trust between the two parties. When employees feel respected by their manager it can lead to increased job satisfaction as well as improved productivity.

By being respectful of your employees you will not only be creating a positive work environment but you will also be



setting yourself up for success as a manager. Employees who feel respected are more likely to go above and beyond what is expected of them which can result in better outcomes for both the company and its customers.

#### #17. Be Open: The One Minute Manager encourages managers to be open to new ideas and suggestions in order to ensure that employees are given the opportunity to contribute to the success of the organization.

The One Minute Manager encourages managers to be open to new ideas and suggestions in order to ensure that employees are given the opportunity to contribute to the success of the organization. This means being willing to listen, consider, and act on feedback from employees. It also involves creating an environment where everyone feels comfortable expressing their opinions without fear of retribution or criticism. By doing this, managers can foster a culture of collaboration and innovation within their team.

Being open also requires managers to stay up-to-date with industry trends and changes in technology so they can better understand how these developments may affect their business operations. Additionally, it is important for them to remain flexible when making decisions as circumstances often change quickly in today's fast-paced world. Finally, by staying open minded about different approaches or solutions, managers can help create an atmosphere where creativity is encouraged.

# #18. Be Accountable: The One Minute Manager emphasizes the importance of being accountable for one's actions in order to ensure that employees are held to the same standards. This helps to ensure that employees are held accountable for their performance and that they are motivated to do their best.

Being accountable for one's actions is an important part of being a successful employee. It means taking responsibility for the work that you do and ensuring that it meets the standards set by your employer. Being accountable also helps to ensure that employees are motivated to do their best, as they know that their performance will be monitored and evaluated. This can help create a culture of excellence in which everyone strives to reach their highest potential.

The One Minute Manager emphasizes the importance of accountability in order to ensure that all employees are held to the same standards. By holding each other accountable, team members can learn from each other's successes and mistakes, helping them become better at what they do. Additionally, when everyone is held responsible for their own actions, it creates an environment where people feel comfortable speaking up about any issues or concerns they may have.

Accountability is essential for creating a productive workplace where everyone works together towards common goals. When employees take ownership of their work and strive to meet high standards, it leads to greater success both individually and collectively.

### #19. Be Honest: The One Minute Manager encourages managers to be honest and transparent in their dealings with employees. This helps to ensure that employees are given accurate information and that their rights are protected.

The One Minute Manager encourages managers to be honest and transparent in their dealings with employees. Honesty is essential for building trust between a manager and their team, as well as creating an environment of mutual respect. By being open and truthful about expectations, goals, feedback, and other important matters related to the job, managers can ensure that everyone is on the same page.

Honesty also helps protect employee rights by ensuring that they are given accurate information regarding their roles within the organization. This allows them to make informed decisions about how they want to approach their work without feeling like they have been misled or taken advantage of. Additionally, it ensures that any grievances or issues raised by employees are addressed promptly and fairly.

Ultimately, honesty is key when it comes to managing people effectively. The One Minute Manager emphasizes this



point by encouraging managers to be straightforward in all aspects of communication with their teams so that everyone feels respected and valued.

#20. Be a Leader: The One Minute Manager encourages managers to be a leader and role model for their employees in order to ensure that they are motivated and inspired to do their best. This helps to create an environment of trust and respect.

Being a leader is an important part of being a successful manager. The One Minute Manager encourages managers to be role models for their employees, setting the example and leading by example. This helps to create an environment where employees feel respected and trusted, which in turn motivates them to do their best work.

Leadership also involves providing guidance and direction for your team. As a leader, it's important that you are able to communicate clearly what needs to be done and how it should be done. You should also provide feedback on performance so that your team knows when they have achieved success or need improvement.

Finally, as a leader you must demonstrate integrity at all times. Your actions should reflect the values of your organization and inspire others around you with trustworthiness and respect.